

94th Convention schedule
April 2-April 4, 2020
Rockwall, TX SpringHill Suites Dallas Rockwall
Rooms \$119 a night/ Convention \$100
Book early!! DEADLINE March 4

Wednesday, April 1

Rooms will be available for early arrivals at the discounted rate.

Thursday, April 2

8 a.m. tee time – NETPA Golf Tournament – Woodbridge Golf Course in Sachse

3 p.m. **Registration Desk opens**

4:30 p.m. **NETPA Board Meeting**

6:30 p.m. **First Timers' Reception**

7 p.m. **Dinner and Bingo**

Friday, April 3

8 a.m. **registration desk opens**

8 a.m. **Breakfast**

8:30 a.m. Welcome by Rockwall Mayor

Workshops start

8:30 to 9:30 a.m. – Creative ways to generate local content without the use of staff – led by Brad Blakemore/ Roundtable discussion

9:30 a.m. to 10:30 a.m. -

10:30 a.m. – 10:45 a.m. break

10:45 a.m. to noon – Jake Mienk and Lange Svehlak: Website and social media

Lunch provided – Noon to 1 p.m. – Guest speaker Dallas Morning News President and Publisher Grant Moise Challenges and Changes in the Newsroom

1 p.m. to 2 p.m. – PTSD: Global implications for newsrooms - Dr. Joseph Brigandi and First Response Photography Michael O'Keefe

2 p.m. to 3 p.m. – Reuter's photography lesson

3 p.m. **Time to explore Rockwall/DFW metroplex**

6:30 p.m. **President's reception**

7 p.m. **Dinner**

Sam C. Holloway and Tom Mooney presentations

NETPA Live Auction starring the Robert Burns Memorial Bag of Air

Saturday, April 4

8 a.m. to 10 a.m. Registration desk open

8 a.m. General membership meeting

TPA Presidential report/Memorial report/Financial report/TPA Legislative update

8:30 a.m. – Site Impact: creative use of email marketing

10 a.m. – Brunch Buffet

10:30 a.m. – Awards Brunch

Winners of the NETPA Better Newspaper Contest will be announced by contest chair Dan Moore

Check out

Remember to bring your DOOR PRIZES & SILENT AUCTION ITEMS!

Newspaper or Firm _____

Address: _____

Email: _____

Name _____ \$ _____

Name _____ \$ _____

Name _____ \$ _____

Payment: Send check to NETPA, Cher Thompson, PO Box 879, Granbury TX 76048 or
CC number _____

Exp Date _____ Security Code _____

Billing Address (if different from above) _____

Billing City, State, Zip _____

Amount you authorize to charge _____ Signature _____

Advance Registration:

\$100 per person

\$60 for children 12 & under

Deadline for advance

registration is March 23

At-Convention Registration

\$130 per person

\$75 for children 12 & under

Friday only:

\$50 per person

Saturday Brunch/Awards

only:

\$50 per person

Registration Form

Complete Registration Form and Mail with Payment to:

NETPA, Cher Thompson, PO Box 879, Granbury TX 76048-0879